

# Elena Dalmasso

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## Who am I?

*Born in the mid 80s, I studied and lived in Milan, Venice, Paris, New York and Istanbul. Since university I worked with video - both as a freelance and in collaboration with production companies - making documentaries, shorts movies, spots, adv and commercials, fashion videos, corporate and tutorial videos, video set designs for theatre and events, web content and campaigns.*

*I am always exploring writing, editing and cinematography, by reading as many books as I can (my bookcase is arranged by color to make me love books even more) and watching as many movies as I can (yes, I still buy DVDs for the special features...). I have a strong interest in visual dramaturgy, especially in the field of documentary.*

*I love wondering around, long chats in front of a glass of wine, random encounters, languages, freestyle frisbee, new places, good food, collecting things to hang on my walls or spread around my house.*

*I love stories and people. Traveling and living around (until now, I would choose Istanbul as the most beautiful, creative and energizing city I lived in) always helps me to find new stories and new ways to tell them.*

*lately I have expanded my training by studying yoga in pregnancy and post-partum and infant massage. I want to be useful to families and new mothers, too often left alone.*



## Education

- 2021 | Training to teach Yoga during pregnancy and post partum (YogaInFascia method)  
Training with AIMI to teach Infant Massage
- 2019 | "Documentary film" - Filmmaker e Film Tv Lab, Milan
- 2013 | Filmmaking - 8 week filmmaking class  
New York Film Academy, New York City
- 2011 | After Effects class  
Centro di Formazione Professionale Riccardo Bauer, Milan
- 2009 | Master in Performing Arts and Theatre  
Università IUAV, Venice (Thesis: "Zazie c'est moi. Proiezioni in movimento", video set- 110/110 with honors)
- 2006 | Bachelor in Interior Design  
Politecnico di Milano, Milan (Thesis: "Book Stop, un chiosco multiculturale a Sesto San Giovanni" - 110/110)

## Commercials

- 2022 | **Casa della Musica di Mairano** (social content e ADV) - **I.C. Casteggio** (video workshop with kids)
- 2021 | **Intesa San Paolo** (ADV) - **Spazio Calulla** (social content) - **Acimit** (social contents)
- 2020 | **Capatoast** (social contents) - **Geberit** (social ADV) - **Marina Rinaldi** (social contents) - **La bottega delle befane** (tutorial)
- 2019 | **Alberta Ferretti** (social contents) - **Ermanno Scervino** (social contents) - **Missoni** (social contents) - **Caracalla Cosmetici** (social contents and ADV) - **PS Now** (event communication) - **Assimoco** (corporate) - **Cattolica Assicurazioni** (corporate)
- 2018 | **Marina Rinaldi** (social contents) - **Runnin'City** (TV spot) - **Fabbrica di Pedavena** (corporate and social ADV) - **Partesa** (event and corporate) - **WT Engineering** (corporate and tutorial) - **Fastweb** (internal communication) - **Safety Italia** (educational)
- 2017 | **LILT** (social ADV) - **Steam Italy** (corporate and tutorial)
- 2015-16 | **Koç Universitesi** (corporate, social, internal communication) - **TRT, National Turkish TV** (TV contents) - **Ben-istanbul** (web contents) - **Studio Cukurcuma** (TV contents and exhibition)
- 2013-15 | **Pirelli Tyres** (social, corporate, internal communication) - **Samsung** (social) - **Fastweb** (internal communication and tutorial) - **Sogegross** (social) - **TicTac** (social)
- 2012-13 | **Bayer** (doc and corporate) - **Edison** (social) - **Europe Assistance** (internal communication) - **RCS publishing Group** (social and viral) - **GeMS publishing group** (interviews, web contents) - **Hole in One** (web contest) - **Italstand** (corporate) - **Modart** (social content) - **Vodafone** (web contest)
- 2011 | **Quadro for motion** (spot web) - **Montebianco** (viral) - **Haiku** (documentary)
- 2010 | **Moto Days** (adv)

## Languages

Italian: native  
English: full pro  
French: very good  
Spanish: elementary  
Turkish: elementary

## SW

Premiere  
After Effects  
Photoshop  
Illustrator  
InDesign  
Final Cut Pro

## Equipment

Cameras:  
Sony a7s  
Canon XA10  
Lenses:  
Canon 24-105mm  
Canon 100mm macro  
Sigma 70-300mm  
Sony 16-35mm  
GoPro Hero 2  
Wireless Microphone  
System Sennheiser EW  
100 G3 with Lavalier  
MKE 2-ew GOLD

## Documentaries

- 2019 | *Latteria San Marco* - now in production  
2018 | *The Frisbee Temple* (short doc)  
2017 | *La lunga vita delle cose belle* and *Dario, l'artista che fa l'elettrauto* for Camera di Commercio  
2016 | *The dream city* (now in post production) - *Rawdanur* (short doc) - *EH!* (short doc)  
2015 | *Kilis* (pilot episode for a TV series on migration, Istanbul Turkey)  
*Food Culture* (pilot episode for a TV series on food, IMBA production, Istanbul Turkey)  
2014 | *Spark. The artist who wanted to be an electrician* (selected for Canon contest "La grande occasione")  
*Il buco* (backstage for the feature film D.A.D. by Marco Maccaferri)  
2013 | *Lutteuses 47* (doc on the activities of StopTB Ong in Senegal, presented at the African Film Festival in Milan)  
2012 | *Borders. Confini* (for the Politecnico exhibition at Urban Centre, Milan)  
2011 | *Venghino signori, venghino* (doc on the theater festival, Masca in Langa)  
2010 | *Brasilia1960-2010. A realized utopia* (post-production for the exhibition at Triennale Design Museum, Milan)  
2009 | *Sandro Chia* (doc of the exhibition, Triennale Bovisa, Milan)  
2008 | *A la recherche de Joséphine* (backstage for Jerome Savary theatre show, Casino de Paris and LRN)

## Short movies, set design and video clip

- 2016 | *Electric Lovin'* - music video + backstage  
2015 | *How Long* - music video + backstage  
2015 | *Chiederesti ad un pesce come se la cava senz'acqua?* - short movie (now in post production)  
2014 | *The goose flesh blues* - music video + backstage  
2013 | *Before I wake* and *Love consequences* - short movies screened in NewYork City and in Kuala Lumpur  
2011 | *"Queen Margherita"* Naples; *"The young rebels of '48"*, Milan; *"Vittorio Emanuele II. The gentleman king"*, Turin  
production for the video installations during the exhibitions, Castagna & Ravelli Studio  
2010 | *Passaggi* - video scenography for the theatre show  
2009 | *Zazie c'est moi* - video scenography for the theatre show

## Contests

- Short documentary *"Spark. The artist who wanted to be an auto electrician"* | Selected for Canon contest "La grande occasione"  
Video set for theatre show *"Passaggi"* (June 2010, Spazio MIL, S. S.Giovanni) | Winner of the contest "Let's house10 creative ideas", Milan Province and MilanoMetropoli, 2011  
Short movie *"Innovations in history"* | Second place in the contest "Communication Forum", Modart, 2012  
Short movie *"To be continued"* | Second place in the contest "Milan Smart City", Userfarm, 2011  
Short animation movie *"Your universe"* | Selected for the contest "Il tuo video per farne parlare", Vodafone, 2011  
Short movie *"Shadows"* | Winner of "Cristallino Video Festival", 2011

## Other experiences

- 2010-2013 | **Politecnico di Milano, teaching assistant**  
Bachelor of Arts and Languages of the present, Master in Interior Design, 2012-13  
Design and Contemporary Arts, Bachelor in Interior Design, 2011/12  
Final synthesis design studio, Master in Interior Design, 2011/12  
2011 | **Workshop "Fare Falstaff. Design e scenografia per un'opera lirica"**, Master in Interior Design,  
Final synthesis design studio, Master in Interior Design, 2009/10  
2009-2014 | **Teatro.org, editor**  
Reviews of theater shows  
2009-11 | **Cesare Bonetti, communication responsible**  
Marketing and communication activities, both internal and external; events organization (exhibitions, workshops, meetings, etc);  
production of communication materials (videos, presentations, etc.)  
2009-10 | **Plastic Studio** (Paris) and **Umberto Piedi** (Lissone): *construction of stage and television sets*  
2010 | **"El silencio es salud": director and set designer**  
for the theatre show, sponsored by Embassy of Argentina and Instituto Cervantes) Studio Frigia 5, Milan - May 2010  
2009 | **"Zazie c'est moi": video set design**  
for Matteo Corradini's show, in collaboration with Klaus Obermaier - San Matto theatre, Piacenza - 22 March 2009  
2008 | **"Measures of public security": set design**  
for Anna Serlenga's show, in collaboration with European program Youth in Action - Aurora theatre, Marghera - 30 October 2008

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